

Stacey Amanda Shannon, M.A.

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EDUCATION

Ball State University of Muncie, Indiana, M.A., December 2002
Major: Journalism GPA: 3.866/4.0

Ball State University of Muncie, Indiana, B.A., July 2001
Major: Magazine Journalism Minor: German GPA: 3.624/4.0

EMPLOYMENT

Adjunct Professor in the Ball State University Department of Journalism in Muncie, Indiana. January 2006 – May 2007.

Taught two classes on introduction to magazine writing, including how to develop and write good feature articles, what kinds of feature articles exist, how to do research and basic grammar and punctuation, including AP Style. Taught one upper-level media editing class covering grammar, AP style, layout, content decisions and more.

Free-lance Journalist and Copywriter; owner/operator Written Creations, LLC. July 2003 – present.

See lists of publications. Named associate editor of HSAFinder.com in January 2006. Editor of Temple Time Department for Hope for Women magazine from September 2005 to November 2005 when the publication ceased. Employed as free-lance editor-in-chief of www.mortgagebasics.com from May 2004 to February 2005. Numerous articles published in local, regional and national publications, including a numerous weekly articles in The (Muncie) Star Press. Also work with businesses and non-profit organizations on marketing material, staff instruction and training manuals, general business communications (i.e., brochures, press releases, letters, flyers, etc.) and newsletters. Services include writing, editing, idea development, seminars and graphic design. Copywriting clients include Advanced Commercial Roofing, HSAFinder.com, Hope for Women magazine, the Horizon Convention Center, Muncie First Church of the Nazarene, Dynamic Fitness and Development Systems, LLC, and the American Red Cross Hoosier Heartland Chapter.

Assistant Historian for the National Model Aviation Museum in Muncie, Indiana. January 2002 – October 2003.

Responsible for collecting, editing, organizing and writing biographical information on members of the Academy of Model Aeronautics. Also developed a writing style for the biographies. Responsible also for promoting the Academy's History Program and archiving historical documents for the Lee Renaud Memorial Library.

Graduate Assistant in the Ball State University Department of Journalism in Muncie, Indiana. August 2001 – May 2002.

Responsible for writing press releases for the department, designing and editing the department's annual report and assisting the department chair. Editor, writer and designer for the "Phoenix," the department's alumni newspaper.

Journalism Intern at the "Indiana Baptist" newspaper in Indianapolis, Indiana. May 2001– July 2001.

Wrote and had published 21 articles, designed layout including advertisements, wrote general news copy, took photographs and developed story ideas.

Student Office Coordinator at the Ball State University Journalism Workshops in Muncie, Indiana. August 1997 – November 1999.

Obtained experience with creating and using databases as well as effective communication, planning and organization skills.

Business Intern at Harte's Diamond Boutique in Muncie, Indiana. August 1996 – May 1997.

Learned about running a business through working with promotions, sales and finances.

OVERVIEW OF PUBLICATIONS

Have had approximately 500 articles in various publications including The Dollar Stretcher, Hope for Women, Disciples World, CDHC Solutions, BGC World, Midwest Foodservice News, Outreach, Priority!, Discipleship Journal, The Muncie Star Press and Disciples World Online (www.disciplesworld.com).

Had one six-hour, 144-page creative project published at Bracken Library at Ball State University in Muncie, Ind.

A complete list of publications is immediately available upon request.

SKILLS

Proficient on both IBM and Macintosh computers; Quark XPress, Microsoft Office (including Word, Excel, Publisher, Outlook and PowerPoint), Appleworks, PageMaker, Photoshop, FileMaker Pro; German (since 1993); AP Style; Turabian Style

AWARDS

Was consecutively on the Dean's List at Ball State University throughout both undergraduate and graduate work and inducted into the Golden Key National Honor Society.

REFERENCES

Immediately available upon request.